getdressed cookie policy

This cookie policy explains what cookies are and how we use them.

If you have any questions about this cookie policy, please contact getdressed sp. z o. o. via email: contact@getdressed.me

What are Cookie files?

Cookies are small text files that are stored in your browser or on the hard drive of your computer or mobile device when you visit a website or application. Cookies work to make your browsing experience on our site as smooth as possible, and they remember your preferences so you don't have to re-enter your information.

There are different types of cookies. Some cookies come directly from our site, and others come from third parties who place cookies on our site.

Cookies can be stored for different periods on your browser or device. Session cookies are deleted from your computer or device when you close your browser.

Persistent cookies will be stored on your computer or device until they are deleted or reach their expiration date.

The 4 varieties of cookies that work on our site:

Essentials

Some cookies are essential to be able to use the full functionality of our site. These cookies allow you to safely add products to your shopping cart and checkout your account. Without these cookies, some parts of our site will not work as they should.

customizations.

These cookies (also called functional cookies) allow our site to remember your preferences, helping you to customize your experience on our site. This way we can remember you when you return to our site.

Performance enhancers

These cookies tell us how you use the site and help us improve it. For example, these cookies count the number of visitors to our website and see how visitors use our website. This helps us to improve the way our website works, for example by ensuring that users can easily find what they are looking for.

Recipients of

These cookies (also called advertising cookies) are used to deliver advertising content that is relevant to you and may be used to track the effectiveness of our advertising campaigns on third-party websites. These cookies are placed on our site by our third-party service providers and may remember your browsing activity and be used to collect demographic information such as age and gender. Only anonymous information is stored and used, and the goal is to provide content that is relevant to you.

How we use cookies

We use cookies to enhance your browsing experience:

- recognition at login and any preferred settings;
- offering you an exceptional browsing experience and providing you with content that we believe enhances your experience on the site;
- analyzing how you use our site, which helps us to resolve any issues and monitor our performance.

What kind of cookies do we use?

Here are some examples of the main cookies on our site, what they do, and how you can change your settings to stop cookies.

iMs, iSt, iOi, iSk, iUn, iUt, iVt, iTv, iVz, iPc, iPgi, iPr, iDe, iLes, iLn

These cookies are necessary and customized. They allow you to navigate our site, log in, add products to your shopping cart, set your language, display the correct page for the device you are using, verify your information when you place an order, and allow us to process payment for your order.

To opt-out of these cookies, please change your browser's cookie preference settings. If you choose to block these cookies, our website may not function as it should and any user preferences may be lost.

Third-party cookies

Facebook

This is an advertiser cookie and a performance cookie. It allows us to place advertising content on Facebook that is relevant to you based on information that your browsing patterns allow Facebook to infer. This information is never linked to your profile and is always anonymous.

You can read more and change your Facebook preferences here: https://www.facebook.com/policies/cookies/

You can control and opt-out of Facebook ads and other third-party cookies here: https://www.youronlinechoices.com/uk/your-ad-choices

Google DoubleClick

This is an advertiser cookie that we use to help us track the effectiveness of our marketing campaigns. This allows Google to display our ads on other sites based on your browsing history on our site and engagement with our ads.

You can change your preferences for Google display ads by clicking here: www.google.com/settings/ads

You can control and opt-out of Google ads and other third-party cookies here: https: //www.youronlinechoices.com/uk/your-ad-choices

Google Dynamic Remarketing

This is an advertiser cookie and a performance cookie. It allows us to display relevant advertising content to users who have previously visited our website. The data collected is anonymous.

You can read more and change your preferences here: https://www.google.com/ads/preferences/html/opt-out.html

You can control and opt-out of Google ads and other third-party cookies here: https://www.youronlinechoices.com/uk/your-ad-choices

Facebook Pixel

This tool collects information about Facebook users visiting the website. This data can be used to better target the ads displayed to Facebook users.

Google AdWords

This is a remarketing tool used to target Google ads to you, and which uses cookies for this purpose. The website uses this solution occasionally.

Google Analytics

We use Google Analytics tools that collect anonymous information about the User's visit to the Website, such as subpages he/she views, the time he/she spends on the Website, and page transitions to generate anonymous statistics on the functioning of the Website and enable an analysis of the Website's activity to adjust our offer to the User's needs. For this purpose, cookies from Google LLC are used for the Google Analytics service.

Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA

https://policies.google.com/privacy?hl=pl

Facebook Custom Audience

This is a remarketing tool used to display interest-based advertising within the Facebook social network or other sites that also use this tool. Your browser automatically establishes a direct connection to the Facebook server. To the best of our knowledge, through the integration of Facebook Custom Audiences, Facebook receives information such as date and time of access, the page you visited or clicked on our advertisement, IP address, domain name, regardless of whether you are registered or logged into Facebook (however, we have no control over the extent and further use of the data collected by Facebook through this tool). If you are registered with Facebook, Facebook can associate your visit with your account.

If your Facebook account meets certain parameters that we have defined (e.g., age, gender, region) and is, therefore, part of our specific target group (so-called "Audience"), you may see our advertisements on Facebook that are tailored to this target group and that correspond to their interests. In doing so, we will not disclose the data stored in your Facebook account.

Hotjar

We use Hotjar Ltd. tools to better understand our Users' needs and experience and to optimize our web services (e.g., to see how much time they spend on which pages, which links they select, what Users do and do not like, to track their mouse movements, where they click, or how the page is scrolled, etc.). Hotjar uses cookies and other technologies to collect data about the behavior of users and their devices (in particular, the IP address of the device (captured and stored only in anonymous form), the screen size of the device, the device type (unique device identifiers), browser information, geographic location (country only), preferred language used to view our website), click maps or other static graphs, but also session recordings. Hotjar stores this information in a pseudonymized user profile. Neither Hotjar nor we will ever use this information to identify individual users or to match it with further data about an individual user.

https://www.hotjar.com/legal/policies/privacy

Albacross

We use a tool called Albacross that collects information about your visits to the site to create blog content that aligns with the expectations of site visitors. Albacross Nordic AB Company's cookies relating to the Albacross service are used for this purpose. You can decide within your cookie settings whether or not you consent to such data being collected about you.

The data controller is Albacross Nordic AB Company reg. no. 556942-7338

Kungsgatan 26 111 35 Stockholm, Sweden (contact e-mail address:

contact@albacross.com).

Information about Albacross' data processing

can be found at http://help.albacross.com/gdpr/gdpr-compliance-checklist.

Google Tag Manager

We use the Google Tag Manager tool to control advertising campaigns and how you use our websites. Google LLC cookies associated with the Google Tag Manager service are used for this purpose. You can decide within your cookie settings whether or not you agree to the use of such cookies in your case.

We also use social media buttons on our website that allow you to share content and interact with your social network on platforms such as Facebook, Instagram, and Twitter. These social media platforms may set their cookies on your device. We do not control the settings of these cookies, so we suggest you check your social media site for more information about their cookies and how to manage them.

How do I change my cookie preferences or block cookies?

In your browser, you can choose whether or not to accept cookies. Different browsers provide different formats. Generally, your browser offers you the option to accept, reject or delete cookies at all times, or from providers whose site owners use such as third-party cookies or cookies from specific websites. Each browser's website should provide instructions on how to do this.

More information can be found at: https://www.aboutcookies.org/how-to-delete-cookies/

If you block cookies on our site, you may not be able to access certain areas of our site and some features and pages will not function as usual.